

PRIVACY POLICY

Leading with Love Care Services, LLC

Effective Date: August 16, 2026

This Privacy Policy describes how **Leading with Love Care Services, LLC** ("we," "us," or "our") collects, uses, stores, and protects your information when you visit our website or engage with our non-medical senior care and ADHD coaching services. We are fully committed to protecting your personal privacy and safeguarding your personal information in compliance with applicable federal and State of Arkansas regulations.

1. Information We Collect

In order to use our Site, request information, or engage with our services, you may be asked to provide us with personally identifiable information. "Personal Information" includes, but is not limited to, the following details:

- **Identity Data:** Your legal name, contact information, and billing details.
- **Digital Contact Credentials:** Your personal email address and telephone numbers.
- **Text Message Credentials:** Opt-in information, mobile phone numbers, and messaging preferences for programmatic communication.
- **Inquiry Content:** Details regarding requested non-medical senior care or ADHD coaching services provided within website submission forms.

2. Purpose and Legal Basis for Processing Data

Your Personal Information is collected to optimize your interaction with our team and deliver high-quality, non-medical care guidance. Specifically, your data may be utilized to:

- Respond to direct inquiries, evaluate care schedules, or perform service onboarding.
- Contact you with digital newsletters, professional updates, and targeted marketing materials.
- Share educational resources regarding ADHD coaching frameworks or home-based senior care strategies.
- Coordinate programmatic schedules, distribute service reminders, or provide organizational text updates via your text message credentials.

3. Text Messaging and SMS Privacy Safeguards

We strictly adhere to mobile carrier compliance guidelines and the Telephone Consumer Protection Act (TCPA). If you submit your text message credentials on our website to receive reminders, updates, or marketing info, you explicitly consent to receive communications at the mobile phone number provided.

Important Data Protection Rule: Mobile numbers, opt-in consent records, or personalized SMS consumer data collected for the purpose of text message communication will never be shared, sold, rented, or leased to third parties, affiliates, or outside vendors for marketing or promotional purposes under any circumstances.

4. Opt-Out and Unsubscribe Mechanisms

You possess total control over your digital communication and marketing preferences. To immediately unsubscribe from any kind of informational or marketing communication from our team, please contact us directly via email at leadingwithlovecareservices@gmail.com.

For text message communications, you may also opt-out at any time by replying "STOP" or "UNSUBSCRIBE" to any text message received from Leading with Love Care Services, LLC. Once processed, you will receive a single confirmation message, and your text credentials will be removed from our automated messaging logs.

5. Data Security and Retention

We implement appropriate administrative, technical, and physical security parameters to safeguard your data from unauthorized access, disclosure, modification, or destruction. However, no internet transmission or electronic storage method can guarantee absolute perfection. We retain your information only as long as necessary to fulfill service agreements, provide requested info, and maintain absolute legal compliance under Arkansas law.

6. Governing Law

This Privacy Policy and all activities concerning this digital platform are interpreted, structured, and legally governed strictly in accordance with the internal statutes and judicial regulations of the **State of Arkansas**, without consideration of any conflicting legal principles.

7. Contact and Inquiries

If you have questions regarding this Privacy Policy, wish to execute your data protection rights, or would like to request modifications to your personal profile records, please direct all formal requests to:

Leading with Love Care Services, LLC

State of Arkansas, USA

Email Connection: leadingwithlovecareservices@gmail.com

This is for informational purposes only. For medical advice or diagnosis, consult a professional. AI responses may include mistakes.